

ORDER



Orders	Order / Rev:	#107792	
	Alt Order #:		
	Product Desc:	October 2012 Campaign	
	Estimate:		
	Flight Dates:	10/15/12 - 10/28/12	
	Original Date / Rev:	10/12/12 / 10/15/12	
	Order Type:	GENERAL	
	Primary AE:	Kevin Goodell	
	Sales Office:	VEGS	
	Sales Region:	Local	
Agency	Name:	Consili, Inc.	
	Buying Contact:		
	Billing Contact:		
	10120 S. Eastern Ave.		
	Henderson, NV 89052		
	Billing Type:	Cash	
	Billing Calendar:	Broadcast	
	Billing Cycle:	EOM/EOC	
	Agency Commission:	15%	
Advertiser	Name:	Committee to Elect Judge Lee <i>Revised</i>	
	Demographic:	A25-54	
	Product Codes:	PLC12	
	Priority:	SELECT PRIORITY CODE	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	
	New Business Thru:		
	Order Separation:	00:05:00	
	Advertiser External ID:		
	Agency External ID:		

Bill Plan

Start Date	End Date	# Spots	Totals		Rating
			Month	# Spots	
10/01/12	10/28/12	16	\$6,750.00	\$5,737.50	0.00
			October 2012	16	\$6,750.00
			Totals	16	\$5,737.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	10/16/12	10/28/12	Wake Up Early w/ Wagner	M	430a-5a	MTWTF--S	:15/:15	2	\$200.00	1	0.00	BK	4	\$800.00
				Wake Up Early Wagners											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-TWT--S		2	\$200.00		0.00						
		Week: 10/22/12	10/28/12	MTWTF--S		2	\$200.00		0.00						
N 2	KSNV	10/16/12	10/28/12	M-F 5-6a WakeUp w/Wagner	M	5-6a	MTWTF--S	:15/:15	1	\$450.00	1	0.00	BK	2	\$900.00
				M-F 5-6a WakeUp w/Wagners											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-TWTF--		1	\$450.00		0.00						
		Week: 10/22/12	10/28/12	MTWTF--		1	\$450.00		0.00						
N 3	KSNV	10/16/12	10/28/12	Rachael Ray	CM	11am-12pm	MTWTF--S	:15/:15	2	\$325.00	1	0.00	BK	4	\$1,300.00
				Rachael Ray											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-TWTF--		2	\$325.00		0.00						
		Week: 10/22/12	10/28/12	MTWTF--		2	\$325.00		0.00						
N 4	KSNV	10/16/12	10/28/12	M-F Today Show II 3rd Hour	M	9-10a	MTWTF--S	:15/:15	1	\$425.00	1	0.00	BK	2	\$850.00
				M-F Today Show II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-TWTF--		1	\$425.00		0.00						
		Week: 10/22/12	10/28/12	MTWTF--		1	\$425.00		0.00						
N 5	KSNV	10/16/12	10/28/12	NEWS 3 at 4 (1 HOUR)CM	CM	4-5pm	MTWTF--S	:15/:15	2	\$725.00	1	0.00	BK	4	\$2,900.00
				4PM NEWS (1 hour)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-TWTF--		2	\$725.00		0.00						
		Week: 10/22/12	10/28/12	MTWTF--		2	\$725.00		0.00						

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Advertiser: Committee to Elect Judge Lee
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
														Totals	16	\$6,750.00